

Pooja Kashyap

(WEB DEVELOPER)

poojakashyap639808@gmail.com 6398086567

Summary

Accomplished Web Developer with extensive expertise in CRM development, specializing in Laravel and CakePHP. Proficient in JavaScript, jQuery, PHP, MySQL, Git I deliver scalable and user-centric web applications. I have a proven track record of designing and implementing robust solutions for diverse industries including healthcare and legal services. Adept at collaborating with cross-functional teams, I ensure seamless integration of cutting-edge technologies to drive operational technologies to drive operational efficiency and business growth.

Education

- **Bachelor of Technology (B.Tech)**

Shri Ram Group of College Muzaffarnagar

Duration: 2018 - 2022 **CGPA:**

7.54

Experience

- **TEQ MAVENS**

Role: Web Developer

Duration: November 2022 - January 2025

Responsibilities:

- **Industry-Specific CRM Solutions:** Develop custom CRM systems for insurance, manufacturing, and construction industries using PHP, Laravel, and CakePHP.
 - **Core Features:** Implement features like policy management (insurance), inventory/order tracking (manufacturing), and project management (construction).
 - **Full Stack Development:** Build both backend and frontend components, including databases, APIs, and user interfaces.
 - **Customization & Integration:** Tailor CRM solutions with automated workflows, real-time reporting, and integrate with third-party systems.
 - **Collaboration & Testing:** Work with cross-functional teams to meet client needs, ensure system quality, and deliver user-friendly solutions.
 -
-

Projects

- **Insurance CRM**

Description: Developed a comprehensive CRM system for an insurance company offering both personal and commercial insurance solutions. Utilized JavaScript and CakePHP to design and implement a user-friendly portal with a robust backend. Streamlined customer management, policy tracking, and service delivery by integrating key functionalities tailored to business needs. Collaborated with cross-functional teams to ensure seamless integration and enhanced operational efficiency **Technologies Used:** JS, CakePHP.

- **Aurric Assets**

Description: Spearheaded the development of a comprehensive CRM platform for order tracking and supplier management tailored to a precious metals ecommerce marketplace. Designed and implemented a user-centric website for buying and selling gold and silver coins and bars, incorporating full ecommerce functionalities such as add-to-cart, secure payment processing, and inventory management.

Leveraged NUXT JS for a responsive, modern frontend, Laravel for robust backend services, and MySQL for efficient data management, enhancing overall operational efficiency and user experience. **Technologies Used:** NUXT JS, Laravel, MySQL

- **Proveli**

Description: Developed a Laravel-based web application for designing and managing signboards and nameplates, integrating user authentication, dynamic templates, and real-time previews. Applied domain knowledge of signage design and customization workflows to deliver a user-friendly and efficient ordering platform.

Technologies Used: Laravel, MySQL

Skills

- HTML
- CSS
- JavaScript
- jQuery
- PHP
- MySQL
- Git
- Laravel
- CakePHP

Declaration

I hereby declare that the above information is true to the best of my knowledge and belief.

